

RAI Amsterdam 10.-12. October International Seafood Exhibition 2023



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Specific Terms and Conditions Event Participation

These Specific Terms and Conditions for Event Participation (the Specific Event Terms) apply to participation in ColdWater Seafood 2023 (the Event). In addition to these Specific Event Terms, the Standard Terms and Conditions of Event Participation (the Standard Event Terms) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the General Event Terms.

1. ORGANISATION

The Event is organised in cooperation by AqKva and RAI. The ColdWater Seafood's mailing address is: RAI Amsterdam B.V.
Project ColdWater Seafood 2023
P.O. Box 77777
1070 MS Amsterdam
The Netherlands
T: +31 (0)20 549 12 12
E: coldwaterseafood@rai.nl; W: coldwaterseafood.eu

2. VENUE AND DATES

The Event will be held in Hall 1 and 2 of the RAI Convention Centre from **10 October 2023 to 12 October 2023**.

3. OPENING HOURS

The Event will be open to visitors on Tuesday 10 October and Wednesday 11 October 2023 from 10:00 – 17:00 hours and on Thursday 12 October 2023 from 10:00 – 15:00 hours. For Participants, the RAI Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

4. CONSTRUCTION AND DISMANTLING

RAI Convention Centre will be open for the construction of stands and the delivery of goods on Saturday 7 October 2023 and Sunday 8 October 2023 from 08:00 – 20:00 hours and on Monday 9 October from 08:00 – 17:00 hours. Shell scheme ('ready-to-use') stands can be decorated on Monday 9 October 2023 from 08:00-17:00 hours. Goods should be removed and stands dismantled and removed between Thursday 12 October 2023 16:00 hours and Friday 13 October 2023 17:00 hours. Exhibitors using shell scheme stand construction should clear these by 12:00 hours on Friday 13 October 2023.

5. ADMISSION

The basic admission charge for the exhibition, as

specified in article 5 of the Standard Terms, is € 50 per person per day, including VAT.

6. EVENT PROGRAMME

Products and services are only authorised for display at the Event if, in the opinion of the project team of ColdWater Seafood (CWSF), they conform to the scope of the Event. Authorisation is at the full discretion of CWSF, or any committee designated by CWSF or RAI.

7. PARTICIPANTS

Participants may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies and other service providers, as long as they are economically active in the field of ColdWater Seafood. Authorisation is at the full discretion of CWSF or RAI, who may refuse Participants without incurring any liability.

8. DEMONSTRATIONS

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by CWSF or RAI. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

9. PARTICIPATION PACKAGE

A registration fee of € 495 is charged per application. The registration fee is non-refundable.

This registration fee includes:

- Name on participants list in the exhibition catalogue
- Name on participants list at the website coldwaterseafood.eu.
- Free exhibitor badges (number based on the size of the stand), limited
- Free admissions tickets for visitors for the Event number of tickets depends on size stand (limited)

For each additional party that exhibits within the space rented by a main Participant, a registration fee of € 495 will be charged to the main Participant. This 'co-exhibitor' will receive the same package as the main participant (see mentioned above). Please fill in an additional registration form per co-exhibitor.





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10. COSTS OF STAND SPACE

The rental price per square metre of floor space is € 260 excluding stand construction. Participants which apply before 31 December 2022, will receive an early bird rate of € 230.

A surcharge for a premium location and/or a corner, front or island stand will apply as shown below:

Early Bird rates: up to and including 31 December 2022.

Early Bird rates	Wall	Corner	Front	Island
Standard	230	234	237	240
Premium	238	242	245	248
Regular rates	Wall	Corner	Front	Island
Standard	260	264	267	270
Premium	268	272	275	278

Please note:

a wall stand is 1 side open, a corner stand is 2 sides open, a front stand is 3 sides open and an isle stand is 4 sides open.

A wall stand is available with a minimum size of 12 m², a corner stand is available with a minimum size of 20 m², a front stand is available with a minimum size of 50 m² and an island stand is available with a minimum size of 80 m².

The rental price per square metre of floor space is excluding stand construction. For all stand space of 21 m² and below, the use of shell scheme stand construction from the organisers is mandatory.

RAI reserves the right to increase the Participation Costs if, in the opinion of RAI, the increasing energy consumption costs cause to do so, without this giving the Participant any right to cancel the participation at the Event free of charge.

11. STAND CONSTRUCTION

The above-mentioned rental fee per square metre of floor space excludes the cost of shell scheme stand construction. Participants who do not wish to use shell scheme stand construction must ensure that their stand has, at least, self-supporting side and rear walls, company name and stand number indication, carpet tiles and (Led)lighting. Participants constructing anything higher or lower than 2.50 metres will have to finish off their stand accordingly, including adjacent stands where applicable.

Additionally, specific Stand Construction Regulations will be made available in due course.

All participants who do not use a shell scheme stand are required to send their stand design to the RAI for approval before 1 August 2023. For more information please contact standdesign@rai.nl

More information regarding stand construction is included in the Accommodation Rules.

Participants may order a shell scheme stand package or a modular stand package from the organisers. For more information on the different stand packages please check the website coldwaterseafood.eu

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12. STAND ALLOCATION

Stands are allocated at the RAI's discretion, based on the availability of space and the exhibitor's request.

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13. MEDIA SOLUTIONS

To set their company in the spotlight before, during and after the Event, CWSF offers participants several Media Solutions. A few examples:

- Online advertising;
- Advertisements in the exhibition catalogue, map;
- Advertising in- and around the RAI Convention Centre;
- Video & Narrowcasting; and/or
- Content and time slots on pavilions.

When purchasing Media Solutions the Standard Terms and Conditions for Media Solutions apply. For more information please contact the organisation at T. **+31 (0)20 549 12 12**, E. coldwaterseafood@rai.nl

14. PERMITS

Participants using stands with multiple stories/floors, a gallery and/or podia (> 60 cm) must request a permit at the latest eight weeks before the beginning of construction. The application forms for these permits can be found in RAI's Web Shop. Participants receive login codes for the Web Shop in due course. In case of questions, please contact RAI's Licenses department
T. **+31 (0)20 549 18 50** or E. Vergunningen@rai.nl

If building with extra stories/floors, Participants will also be charged 50% of the hire of stand space per square metre.

15. TERMS OF PAYMENT

In compliance with The Standard Terms and Conditions for Event Participation (the 'Standard Event Terms') article 7.

16. CANCELLATION AND STAND REDUCTION

In compliance with The Standard Terms and Conditions for Event Participation (the 'Standard Event Terms') article 3.

17. VAT REGULATIONS

Due to VAT rules regarding the place of supply of services, whereby CWSF does not have to invoice Dutch VAT on stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Participants.

18. DISPUTES

Any complaints should be made within 30 days of the last day of the exhibition. Complaints brought to our attention beyond this deadline will not be addressed.

19. PROTECTING YOUR INTELLECTUAL PROPERTY

Exhibitions have proven to be an excellent platform to showcase new innovations for technology and products to the market for the first time. Research has shown that learning about new innovations is one of the most important reasons for visitors to attend an exhibition.

But when your company is investing time, money and resources in research and development you want to make sure you can protect your innovations and receive the full benefits of the investments made. RAI Amsterdam understands how important this is for you and is pleased to provide some practical tips on how to protect your Intellectual Property (IP) rights in The Netherlands and avoid IP conflicts. More information on this subject will be available in due course.